



Terms and Conditions.

Messe München GmbH organizes the ISPO Award 2020.

Participation.

Participation is open to all sporting goods manufacturers, whether they are participating in an ISPO exhibition (ISPO Munich 2020, ISPO Beijing 2020, ISPO Shanghai 2020) – or not. They can apply for the ISPO Award with hardware, footwear, apparel or accessories. The only products that are accepted are those that will be on the market over the course of 2020/2021. Products that have been selected as Winner, Gold Winner or Outstanding Product at Outstanding Outdoor 2019 are excluded from participation.

Deadline.

Submission deadline for ISPO Award 2020 is December 6th, 2019.

Application.

The only applications accepted are those completed and submitted by the deadline. Applications must be submitted online at www.ispo.com/award.

It is possible to apply with several products for the award. This means that a manufacturer can apply in one category with several products as well as submit different products for different categories. Please note that full participation fees are due per application. For example, if two applications are submitted, two application fees are incurred. The products must arrive at the organizer's address by the deadline. All entries need to provide the copyrights of the work's intellectual property. All submitted products must be a replicate of what is currently in the marketplace. For products not currently available on the marketplace, the submitted samples should be as they are intended to be brought to consumers.

When uploading photos, text and additional information, applicants grant Messe München GmbH the right, not subject to any temporal, geographical or content restrictions, to exercise all copyrights and ancillary copyrights for advertising and PR carried out for the ISPO Award 2020.

Messe München GmbH reserves the right to sublicense the content mentioned above. All applications must be in English. Applications in other languages will not be considered.

Required information for an application are:

- Complete company information
- Complete contact details of the person responsible for the entry and the person responsible for the billing
- Nomination of entry to a segment and category
- Product name and description
- Arrival of shipped products before the deadline
- Vectorized brand logo (ai or eps)
- Image brand logo (jpg, png, tiff)
- At least one high-resolution product image for publication in different communication channels (squared, studio recorded photo (white background), resolution at least 2500 x 2500 pixels with 300 dpi, integrated clipping path around the product (shadows, reflexions and elements in the background have to be outside the clipping path), permitted file format: JPG, TIFF, EPS, PSD.

Not mandatory but with a probable effect on the jury's decision:

- A short video (max. 1 min. in English, Format: avi, mov, mp4, mpeg, HD 1920 x 1080) explaining the most important features of the product to the jury.
- Marketing / advertising material

By accepting the terms and conditions on the website during the application process and by submitting the online application via the "submit"-button, the application is valid and the fees will be charged.

Awards.

In each category of each segment, several winners can be selected. Gold Winners can be selected from the Winner products of a category. In addition, one Product of the Year in the Apparel category and one in the Hardgoods category can be selected for each segment. How many awardees there will be in the end is up to the jury.

Jury.

The decisions of the jury are not subject to appeal.

The jury meeting will be held in December, 2019 at Messe München. The judges commit to confidentiality on all entries until the official announcement of all Winners, Gold Winners and Products of the Year.

Depending on the entries, the jury has the right to cancel, rename or create categories. Entries can also be switched to other categories by the jury. The number of announced Winners, Gold Winners and Products of the Year is up to the jury.

The submitted products will be used by the jury to make an assessment that will lead to correct results in the competition. They may therefore show signs of wear or be damaged during testing. Messe München is not liable for damage to the products.

Participation fees.

A participation fee will be charged for each application.

	Exhibitor	Non-exhibitor
Early Bird (until 06.11.2019)	125 €	325 €
Regular	200 €	450 €

* ISPO Brandnew Participant 125 € if exhibitor, 325 € if not

Promotional Fees.

Product of the Year	Gold Winner	Winner
3,000 €	3,000 €	1,500 €

Additional promotional fee for awardees.

In the case of selection as a Winner/Gold Winner or Product of the Year, participants agree to additional costs, mentioned overleaf, for PR and communication service charges by Messe München GmbH:

All of the above fees are net amounts plus VAT. The Messe München GmbH is the contract partner for all applications of the ISPO Award.

The fees will be charged after ISPO Munich 2020 to the billing address given in the online application.

Benefits.

ISPO will promote all Winners, Gold Winners and Products of the Year with an extensive PR and communication benefit package.

Overview of benefits.

	Product of the Year	Gold Winner	Winner
Award Label	✓	✓	✓
Award Trophy	✓	✓	
Certificate			✓
Participation Award Ceremony	✓	✓	
Pins	10	10	5
Medialisation	✓	✓	✓
Exhibit ISPO Munich	Only ISPO exhibitors	Only ISPO exhibitors	
Exhibit ISPO Beijing	Only ISPO exhibitors	Only ISPO exhibitors	Only ISPO exhibitors
Exhibit ISPO Shanghai	Only ISPO exhibitors	Only ISPO exhibitors	Only ISPO exhibitors
Exhibit ISPO Award Tour (Retail & ISPO Academy events)	where applicable (only ISPO exhibitors)	where applicable (only ISPO exhibitors)	
Booth Sticker at ISPO Munich	✓	✓	✓
ISPO Award Winner Manual	✓	✓	✓
Hangtags or Product Stickers	10,000	10,000	5,000

ispo.com:

Product of the Year	Gold Winner	Winner
<ul style="list-style-type: none">stand-alone editorial article about your product / companyArticle Teaser on front page (2 weeks)Presentation as Product of the Year with rich contentProduct Video	<ul style="list-style-type: none">Mentioning in editorial articlePresentation as Gold Winner with rich content	<ul style="list-style-type: none">Listing in ISPO Award Gallerycontent as provided

Shipping of material.

Participants are responsible for all shipment and insurance costs. The submitted products must be insured over the entire course of the application, from the time of shipment to the time of return. Messe München GmbH is not responsible for any damage or loss of submitted products or documents.

Please ensure that taxes and custom duties for all submissions are paid in advance and that packaging is reusable. Participants are responsible for all import and export customs fees.

In case of any unpaid fees falling upon the organizers, the applicant will be billed by Messe München GmbH. For ISPO Munich exhibitors in 2020, all product returns will be handled at the Munich Trade Fair Center during the ISPO 2020 show. Time and location will be sent to the applicants before ISPO Munich 2020.

Products that are not collected by the entering brand by March 31st, 2020 do not have to be returned and can be disposed by the organizer. The participants can also resign the return of their product during the registration process.

The return shipping of non-exhibitors will be organized after ISPO Munich 2020. For returning goods, the customer number of your logistics partner (UPS or other service company) on the registration form is required. All costs for resending the entries are covered by the applicant. Submissions will only be considered if they are received by the deadline.

Cancellation.

The Messe München GmbH can cancel or relocate the competition in its direction. The participant is not entitled to the execution of the competition.

Exclusion from the award competition.

The Messe München GmbH can exclude entries from the competition at any time or deny awardees their prize if the product harms rights of others (for example: plagiarism, unauthorised copies, forgery). There will be no refund of the participation fee or other costs incurred by the participant if an entry or awardee is excluded from the award competition.

Privacy Policy.

All applications are subject to the Privacy Policy of Messe München GmbH.

Copyrights.

All winners need to provide the copyrights of the work's intellectual property. For photos, text and additional information, winners grant Messe München GmbH the right, not subject to any temporal, geographical or content restrictions, to exercise all copyrights and ancillary copyrights for advertising and PR carried out around ISPO Award 2020, by accepting the terms and conditions.

All winners shall ensure that their work will infringe no third-party industrial property rights; and the winner shall fully indemnify Messe München GmbH from third-party claims resulting from any such infringement.

Liability and other provisions.

Messe München GmbH is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which Messe München GmbH, its legal representatives or employees are responsible, as well as for other damage caused by intentional or grossly negligent breach of duty by Messe München GmbH, its legal representatives or employees. Messe München GmbH is also liable for any damage caused by negligent breach of cardinal duties by Messe München GmbH, its legal representatives or employees. In these cases Messe München GmbH is liable only if the damage is typical damage and not consequential damage and then only up to at most EUR 50,000 per claim. This limitation of liability applies only to entrepreneurs, legal persons under public law or special funds under public law.

On the presentation of a legally final and binding judgment or court order, Messe München GmbH is entitled to exclude entries which breach protected rights of others (e.g. plagiarism, unauthorized copies, forgery) from the competition concerned at any stage. In this case Messe München GmbH has the right to retrospectively revoke awards already given for such entries.

If the applicant is a trader, legal person under public law or special fund under public law, Munich is considered the place of performance. This also applies to all financial obligations. Only German law applies.