



Apparel Products.

Product Basic Information.

(1) Is the brand you are applying for registered as exhibitor at an ISPO trade show?

- No
- Yes (please provide hall and booth number)

Have you applied for the ISPO Brandnew competition as well for 2018?

- No
- Yes

(2) Product description - short

(120 characters)

(3) Product description - long

(450 characters)

(4) Retail price to consumers in eur (estimated)- enter a number with two digits behind the point e.g. 1000.00

(5) Target group and intended usage

(100 characters)

(6) Why does your product deserve an award?

(150 characters)

(7) In order to avoid early communication measures after ISPO Munich from our side, please tell us which month your brand will start the B2C communication for the submitted product?

- B2C communication will start in:
- B2C communication already started as product is already available

(8) In case of being awarded would you agree with your product being shown at the ISPO Award exhibition at ISPO Beijing (January 24 - 27, 2018)?

- Yes
- No

(9) In case of being awarded would you agree with your product being included in the ISPO Award roadshow (B2B trade shows) in China?

- Yes
- No

(10) Herewith we waive the return of this product after the prize-giving ceremony. If you agree, your product(s) will become the property of Messe München after the prize-giving ceremony.

- No, we like to have the product(s) back.
- Yes, you can keep the product(s).



Messe München

Connecting Global Competence

Product Criteria.

1. Innovation.

Concept

(11) What is the “big idea” and which technical, functional or aesthetic innovations distinguish this product?

(250 characters)

Used technologies

(12) What are the reasons for the selected materials and production technologies?

(250 characters)

2. Design.

Design/haptic/look & feel

(13) What is the product’s design concept?

(250 characters)

Engineering/manufacturing

(14) What are the design criteria relating to engineering and manufacturing of this specific product?

(250 characters)

3. Function.

Functional aspects of material and fit

(15) What are the main features of the materials that ultimately define the final product? (e.g. water resistance, breathability, durability, elasticity, etc...)

(250 characters)

Level of improvement/beneficial aspects

(16) What wellbeing and/or performance benefits does the product have for the user?

(250 characters)

ISPO Award
Pascher+Heinz GmbH
Ms. Claudia Wagner

Joseph-Wild-Straße 2081829 Munich
Germany

Phone: +49 89 944 196-19
Mail: claudia@pascher-heinz.com

ispo.com/award

